

REP HEADLINE# 6362957
*** ORIGINAL REV#0 ***

REP: TEL# 703 528 7800 FAX# 703 528 7880
CREDIT ADVISORY: AGENCY CREDIT RISK !!
ORDER WORKSHEET HARRIS REPORT FROM REP OCT3/12 16.31
*** WFTV-TV ***

ADV # _____ ADV. NAME POLI/PROF 3 PACK//R/STR/EL
AGY # 2712 AGY. NAME MCLAUGHLIN & ASSOCIATES
919 PRINCE STREET
ALEXANDRIA, VA 22314

REP.# _____ OFF.# 6556 SALESMAN # _____
BUYER NAME MARIANNE CAMPBELL
SALES PRSN WA- JOE KNAUER

ORDER # _____ CONTRACT # 6362957 CLASS: NATL. LOCAL REGIONAL
PRDCT PROF-BROOKS, BRODEUR, EST#530 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES OCT8/12 OCT28/12 WK-3
CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED _____ DATE OCT3/12 16.31

REP: TO LENA
FR JULIE
** NEW ORDER **
TTLS \$152400..78X
PLS CFM,T HX 10/3

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****
PROF-BROOKS, BRODEUR, HARRE

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
:LINE#	:	:	:	:	:	:	DATE	DATE	:	:	:	:SPTS:

THIS IS A TRADE ORDER. ALL DOLLARS ARE TRADE DOLLARS.

AGENCY ADVERTISER CODE =
AGENCY PRODUCT CODE =
AGENCY EST# = 530

1	700A-900A	30				\$2,000.00T	10/22	10/24	2		M,W	2
PROGRAM : GMA												
CON COM1: 1X PER DAY												
2	700A-900A	30				\$2,000.00T	10/16	10/18	2		TU,TH	2
PROGRAM : GMA												
CON COM1: 1X PER DAY												

REP HEADLINE# 6362957
*** ORIGINAL REV#0 ***

REP: TEL# 703 528 7800 FAX# 703 528 7880
CREDIT ADVISORY: AGENCY CREDIT RISK !!
ORDER WORKSHEET HARRIS REPORT FROM REP

OCT3/12 16.31
*** WFTV-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
:	LINE#	:	:	:	:	:	DATE	DATE	/WK	INVT	:	SPTS

THIS IS A TRADE ORDER. ALL DOLLARS ARE TRADE DOLLARS.

3			700A-900A	30		\$2,000.00T	10/8	10/10	2		M,W	2
PROGRAM : GMA												
CON COM1 : 1X PER DAY												
4			1100A-1200N	30		\$925.00T	10/9	10/11	2		TU,TH	2
PROGRAM : VIEW												
CON COM1 : 1X PER DAY												
5			1100A-1200N	30		\$925.00T	10/16	10/18	2		TU,TH	2
PROGRAM : VIEW												
CON COM1 : 1X PER DAY												
6			1100A-1200N	30		\$925.00T	10/23	10/25	2		TU,TH	2
PROGRAM : VIEW												
CON COM1 : 1X PER DAY												
7			1200N-100P	30		\$850.00T	10/8	10/10	2		M,W	2
PROGRAM : NEWS												
CON COM1 : 1X PER DAY												
8			1200N-100P	30		\$850.00T	10/15	10/17	2		M,W	2
PROGRAM : NEWS												
CON COM1 : 1X PER DAY												
9			1200N-100P	30		\$850.00T	10/22	10/24	2		M,W	2
PROGRAM : NEWS												
CON COM1 : 1X PER DAY												
10			400P-500P	30		\$800.00T	10/9	10/12	2		TU,F	2
PROGRAM : DR OZ												
CON COM1 : 1X PER DAY												
11			400P-500P	30		\$800.00T	10/16	10/19	2		TU,F	2
PROGRAM : DR OZ												
CON COM1 : 1X PER DAY												

OCT3/12 16.31
*** WFTV-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
LINE#	:	:	:	:	:	:	DATE	DATE	:	:	:	:

THIS IS A TRADE ORDER. ALL DOLLARS ARE TRADE DOLLARS.

12	400P-500P	30	\$800.00T	10/23	10/26	2	TU, F	2
PROGRAM : DR OZ								
CON COM1: 1X PER DAY								
13	500P-600P	30	\$2,250.00T	10/22	10/25	4	M-TH	4
PROGRAM : NEWS								
CON COM1: 1X PER DAY								
14	500P-600P	30	\$2,250.00T	10/15	10/18	4	M-TH	4
PROGRAM : NEWS								
CON COM1: 1X PER DAY								
15	500P-600P	30	\$2,250.00T	10/8	10/11	4	M-TH	4
PROGRAM : NEWS								
CON COM1: 1X PER DAY								
16	600P-630P	30	\$3,000.00T	10/8	10/12	5	M-F	5
PROGRAM : NEWS								
CON COM1: 1X PER DAY								
17	600P-630P	30	\$3,000.00T	10/15	10/19	5	M-F	5
PROGRAM : NEWS								
CON COM1: 1X PER DAY								
18	600P-630P	30	\$3,000.00T	10/22	10/26	5	M-F	5
PROGRAM : NEWS								
CON COM1: 1X PER DAY								
19	700P-730P	30	\$3,000.00T	10/22	10/23	2	M-TU	2
PROGRAM : JEOPARDY								
CON COM1: 1X PER DAY								
20	700P-730P	30	\$3,000.00T	10/15	10/16	2	M-TU	2
PROGRAM : JEOPARDY								
CON COM1: 1X PER DAY								

REP HEADLINE# 6362957
*** ORIGINAL REV#0 ***

REP: TEL# 703 528 7800 FAX# 703 528 7880
CREDIT ADVISORY: AGENCY CREDIT RISK !!
ORDER WORKSHEET HARRIS REPORT FROM REP

OCT3/12 16.31
*** WFTV-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
:	LINE#	:	:	:	:	:	DATE	DATE	/WK	INVT	:	SPTS

THIS IS A TRADE ORDER. ALL DOLLARS ARE TRADE DOLLARS.

21			700P-730P	30		\$3,000.00T	10/8	10/9	2		M-TU	2
PROGRAM : JEOPARDY												
CON COM1: 1X PER DAY												
22			730P-800P	30		\$3,000.00T	10/11	10/11	1		THU	1
PROGRAM : WHEEL												
23			730P-800P	30		\$3,000.00T	10/18	10/18	1		THU	1
PROGRAM : WHEEL												
24			730P-800P	30		\$3,000.00T	10/25	10/25	1		THU	1
PROGRAM : WHEEL												
25			1100P-1130P	30		\$2,000.00T	10/23	10/25	2		TU,TH	2
PROGRAM : NEWS												
CON COM1: 1X PER DAY												
26			1100P-1130P	30		\$2,000.00T	10/16	10/18	2		TU,TH	2
PROGRAM : NEWS												
CON COM1: 1X PER DAY												
27			1100P-1130P	30		\$2,000.00T	10/9	10/11	2		TU,TH	2
PROGRAM : NEWS												
CON COM1: 1X PER DAY												
28			700A-900A	30		\$1,050.00T	10/27	10/27	1		SAT	1
PROGRAM : NEWS												
29			700A-900A	30		\$1,050.00T	10/20	10/20	1		SAT	1
PROGRAM : NEWS												
30			700A-900A	30		\$1,050.00T	10/13	10/13	1		SAT	1
PROGRAM : NEWS												

REP HEADLINE# 6362957
*** ORIGINAL REV#0 ***

REP: TEL# 703 528 7800 FAX# 703 528 7880
CREDIT ADVISORY: AGENCY CREDIT RISK !!
ORDER WORKSHEET HARRIS REPORT FROM REP

OCT3/12 16.31
*** WFTV-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
:LINE#	:	:	:	:	:	:	DATE	DATE	:	:	:	:SPTS:

THIS IS A TRADE ORDER. ALL DOLLARS ARE TRADE DOLLARS.

31			900A-1000A	30		\$1,050.00T	10/27	10/27	1		SAT	1
PROGRAM : GMA												
32			900A-1000A	30		\$1,050.00T	10/20	10/20	1		SAT	1
PROGRAM : GMA												
33			900A-1000A	30		\$1,050.00T	10/13	10/13	1		SAT	1
PROGRAM : GMA												
34			700A-900A	30		\$1,050.00T	10/14	10/14	1		SUN	1
PROGRAM : NEWS												
35			700A-900A	30		\$1,050.00T	10/21	10/21	1		SUN	1
PROGRAM : NEWS												
36			700A-900A	30		\$1,050.00T	10/28	10/28	1		SUN	1
PROGRAM : NEWS												
37			600P-630P	30		\$1,500.00T	10/14	10/14	1		SUN	1
PROGRAM : NEWS												
38			600P-630P	30		\$1,500.00T	10/21	10/21	1		SUN	1
PROGRAM : NEWS												
39			600P-630P	30		\$1,500.00T	10/28	10/28	1		SUN	1
PROGRAM : NEWS												

OCT/12 152400.00

TRADE TOTAL 152400.00
TOTAL SPOTS 78

REP HEADLINE# 6362957
*** ORIGINAL REV#0 ***

REP: TEL# 703 528 7800 FAX# 703 528 7880
CREDIT ADVISORY: AGENCY CREDIT RISK !!
ORDER WORKSHEET HARRIS REPORT FROM REP
OCT3/12 16.31
*** WFTV-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
:	LINE#	:	:	:	:	:	DATE	DATE	:	INVT	:	SPTS

THIS IS A TRADE ORDER. ALL DOLLARS ARE TRADE DOLLARS.

COMPETITIVE INFORMATION NOT YET AVAILABLE.
SVC- NSI
DEMOS- RA35+*